COMPANY PROFILE

02.11.2016
We accompany you to deal with change in a creative way. With various formats, you will learn practically how to deal with digital change in an agile world. We inspire you for new ideas and open up possibilities for combining the old with the new.
WHAT WE OFFER

CHANGE
CHANGE FORMAT is specialized in the professional support of change projects. We advise you on questions about change in your organization and we develop appropriate formats for you so that changes are perceived as an opportunity rather than as a threat.

AGILITY
Today’s working world requires an agile approach to change and a flexible leadership. CHANGE FORMAT accompanies you on this path. This is not just a matter of following the latest trends, but also finding the right way for you and your company.

INNOVATION
CHANGE FORMAT places emphasis on creativity and innovation. We use a variety of creative techniques and innovative methods such as design thinking and design sprint. These approaches are implemented in workshops and trainings.

DIGITALIZATION
Change in companies is further accelerated by digitalization. CHANGE FORMAT offers you various digital formats and asks you which approach is suitable for your company and how an appropriate companionship of the digital change could look like.
Our Formats

Coaching Formats
We offer coaching formats adapted to your individual needs. Our coaching approach makes it possible to combine different parts of face-to-face coaching and virtual coaching sessions. Our coaching portfolio includes change coaching, executive coaching, team and project coaching as well as career coaching.

Workshop Formats
We offer interactive workshop and training formats. We design innovative concepts for you and implement them in your company or in an external location. Virtual and blended formats are as much apart of our workshop and training portfolio as the execution of trainings in English.
**Our Formats**

**Team Formats**

We support you with team workshops for executives and employees. In doing so, we put emphasis on interactivity as well as on an appropriate ratio of content work and team exercises, which could take place indoor and outdoor. In addition to the face-to-face elements, topics of virtual and intercultural teamwork are integrated in the training concepts.

**Project Formats**

Our project formats include both traditional and agile project management. We also offer you the opportunity to combine these approaches in a hybrid format. In detail, our project management portfolio includes: IPMA, APM, SCRUM and Kanban.
Our Formats

Leadership Formats
We offer both leadership training programs as well as formats for specific management topics such as conflict management, conducting discussions and negotiations as well as leadership of virtual and intercultural teams. These trainings could also take place in blended formats as well as in a combination of face-to-face and virtual sessions.

Digital Formats
In addition to face-to-face formats, we implement various digital formats for coachings, workshops and trainings. Different media possibilities such as video conferencing systems, internet-based programs and social networks are used. These are always integrated into an overall concept and will be customized for you.
WHO WE ARE

DR. MELANIE HASENBEIN (FOUNDER)

Melanie Hasenbein is trainer and coach and accompanies companies in phases of change. Her focus is on change management, team development, leadership and digitalization. She is professor of Economic Psychology and Applied Psychology at the Fresenius University in Munich. In addition, she writes professional articles and speaks regularly at congresses on the topics coaching and digital change.

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WHO WE ARE

DANIEL FUNK (CO-FOUNDER)

Daniel Funk is certified SCRUM Professional, Product Owner and Project Manager (IPMA-C). As an agile coach, Daniel supports international organizations in implementing projects. He combines methods from the traditional and agile project management to the best possible success for teams and companies. Daniel has been working with agile methods since 2005 as well as in developing and testing of software products.

In addition, as a lecturer, he shares his knowledge with students at the University of Applied Sciences for Economy and Management in the department of Business Informatics.

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